

# Franchise contents list

## Motivating my members

### Parcel one

#### Motivational Tools

- SAS log pad (100 sheets) → £1.50 per pack
- For and Against list pad (100 sheets) → £1.50 per pack
- FIT log pad (100 sheets)
- Extra Easy Food diaries pad (25 sheets)
- Extras Easy SP Food diaries pad (25 sheets)
- Fast Forward pack - includes
  - Consultant copy
  - Member booklets (2)
  - Meal planners (5)
- Motivational post-its pad (5) → £1.50 per pad = £7.50
- Two packs of support cards
  - Stunning → £1.25 per pack = 2.50
  - Just to say

#### Awards & certificates

- Weight award certificates → 0.75p / pack = £9.00
  - ½ stone to 3 stone (2 packs of 10 for each certificate)
  - 3 ½ stone to 5 stone (1 pack of 5 for each certificate)
  - 5 ½ stone up to 25 stone (one sample of each certificate)
- Weight awards
  - ½ stone to 3 stone (One full sheet of 27 of each award)
  - 3 ½ stone to 9 stone (a strip of 9 of each award)
  - 9 ½ stone to 25 stone (a strip of 3 of each award)
- 8p/each = £1.60
- 8p/each = £3.20
- Slimmer of the Week certificates (pack of 30)
- Slimmer of the Week awards (sheet of 27)
- Slimmer of the Month certificates (pack of 10)
- Slimmer of the Month awards (sheet of 27)
- Slimmer of the Week fridge magnets (20) → £4.95/pack (10) = £9.90
- Slimmer of the Month fridge magnets (10) → £4.95/pack (10) = £4.95
- Target member pack: includes
  - Certificates (7)
  - Love the new you books (5)
  - Awards (sheet of 27)
- Target member badges (15) → £5/pack (15) = £5
- Club 10 chart
- Club 10 certificates (20)
- Club 10 awards (sheet of 27)
- Body Magic certificates
  - Bronze (10)
  - Silver (10)
  - Gold (5)
  - Platinum (5)
- Body Magic awards
  - Bronze (16)
  - Silver (16)
  - Gold (8)
  - Platinum (8)
- Diamond member pack includes:
  - Badges (5) → £2.95/pack
  - Awards (5)
  - Certificates (7)
- Achievement certificates (15) → £1.75 per 10 (so £2.63)

### Parcel two

- Company display boards → £99 per pack
- Essential laminates including:
  - Margaret's SAS article
  - Wine Syms at a glance → £2 each, so £8
  - Favourite tippie
  - Top tips for new members

### Parcel three

- Iceland sample packaging
- Competition presentation pack including shine bright candle → Pack = 0.95. Candle = 4.50, so £5.45
- Body Magic folder and inserts
- Sample copies of Zoom from the last three months
- Three copies of Slimming World magazine (the most recent issues we have available) → Based on 0.10p for back copies, this would be 30p

## Promoting my group

### Parcel one

- Slimming World magazine issues (20) → Based on 0.10p for back copies, this is £2
- All dispatched separately:
- A2 A-frame → £42.99
  - Leaflets → £36.60 for 3000 leaflets
  - Banner → £34.95 for a standard banner (SW)

## Running my group

### Parcel one

#### Group essentials

- A4 Food Optimising book
- Magazine display stand → £4.50
- Countdown receipt pad
- Countdown means commitment, Countdown means success laminate
- Welcome to our World price list
- Welcome to Stock and Distribution booklet
- Special offers price list
- Donation box
- My confidentiality pledges (10)
- Join our Amazing Team recruitment leaflets (50)
- Table cloth (small) → £9.95

#### XpressWeigh pack

- New member enrolment forms (20)
- Member cards (20)

### Parcel two

#### Essential health guides

- Supporting your pregnant and breastfeeding members pack: includes
  - Cover letter (1)
  - Pregnancy book (5)
  - Pregnancy food diaries (20)
  - Letter to midwife (5)
  - Pregnancy stickers (1 sheet of 27)
- A guide to Free2Go pack: includes
  - Supporting your members letter
  - Young member booklet (10)
  - A guide for you and your parent/guardian (10)
  - Food Diaries (25)
  - Awards (70)
- Snooze more, lose more leaflet
- Diabetes booklet (5)
- Eating disorder information letter (5)
- Weight loss surgery information letter (5)
- Alcohol and your weight' leaflets (20)
- Giving up smoking' leaflets (10)

### Parcel three

#### Group essentials

- Book stand → £20
- Slimming World logo poster
- Slimmer of the Month roll of honour
- Personal Achievement Target poster
- Speedy way to pay poster
- A3 Join our amazing team poster
- A4 Join our amazing team poster
- Welcome posters (2)
- Directional arrows (3)

## Running my group

- Ten boxes of New Member Packs: each box includes:
  - New Member packs (10)
  - XpressWeigh member cards (10)
  - New Member Enrolment forms (10)
- Hi-Fi 's (two boxes of each flavour available)

## Recipe books – group samples

- Group sample of all current recipe books
- Set of 'group sample labels' to display on each recipe books

## Recipe books – sale copies

### Parcel one

- Little Book of Lunches (5) → £3.65/copy, so £18.25
- Little Book of Soups (5) → £3.65/copy, so £18.25
- Little Book of Sauces (5) → £3.65/copy, so £18.25
- Best-loved Extra Easy recipes (8) → £5.24/copy, so £41.92

### Parcel two

- Food Directory (5) → £7/copy, so £35\*
- Low Syn Snacks (5) → £1.75/copy, so £8.75\*
- Free Branded Foods (10) → £1.75/copy, so £17.50\*

\*As food directory suite is being discontinued these may not have been sent. Please adjust accordingly depending on your situation.

Purchase cost: £1,500 for a single franchise (€1,875 for ROI) price includes shipping